

# The Results Driven Group

The CMI Level 7 Award  
and Certificate in Strategic  
Management and Leadership

Open Residential Courses in  
The Lake District  
or Tutor-Led Online



These 'tools' based leadership development programme(s) focus on the practicalities of leadership from a delivery perspective and, through a series of competency based leadership skills assessments and experiential leadership development exercises, develops confidence within the leader.

This course is delivered offsite as a 4 day experiential learning programme in Keswick, Cumbria or as a 4 day open tutor-led online course.

The programme is both blended and experiential in its nature with a range of online activities undertaken pre and post course through our CMI online learning and development portal [Management Direct](#).

## Who should attend?

**Experienced** or **aspiring** senior managers/directors/future leaders in your organisation.

## Accreditation

This programme is accredited to the CMI Level 7 Award and Certificate in Strategic Management and Leadership.

## Group size

This programme is limited to 12 delegates.

## Developing your leadership capability?

Becoming a more effective leader involves delegates in a complex process of changing behaviours, based on an understanding of leadership and on the development of a range of personal and interpersonal skills.

Simply understanding what leadership involves, or developing insight into the effect of one's own emotional state or values on decision-making, or being good at communicating with others is not sufficient, although each is a necessary component of any leadership role.

It is the synthesis of this that enables effective leaders to recognise the effect of their own behaviours on other people and on the organisation, and to manage those behaviours to achieve the goals that they have agreed.

Our CMI Level 7 Award and Certificate in Strategic Management and Leadership development programmes place great emphasis on developing this ability; if you are to continue to improve your performance beyond the programme – hence the [results driven focus](#).

Developing your leadership capability is an important characteristic of all successful leaders that they can reflect on their experiences and learn from them – effective leaders are not afraid of making mistakes, only of repeating mistakes.

The ability, to learn and develop, is integral to CMI Level 7 Award and Certificate in Strategic Management and Leadership.

The CMI Level 7 Award in Strategic Management and Leadership consists of one assignment which is [Strategic leadership](#), the Certificate has 2 assignments, [Strategic leadership](#) and [Implementing organisational change strategies](#), the first of which involves delegates developing the skills of the strategic leader and the second in driving through change in your respective organisation post course.



## Module one – Strategic leadership

This module is about understanding strategic leadership skills and strategies and the understanding of ethical and cultural issues within your organisation.

- ▶ Develop the ability to be able to analyse the impact of the organisation's culture and values on strategic leadership
- ▶ Debate how organisational specific, legal, regulatory and ethical requirements impact on strategic leadership demands
- ▶ Learn how to evaluate current and emerging social concerns and expectations impacting on strategic leadership in your organisation
- ▶ Discuss the relationship between strategic management and leadership in your organisation
- ▶ Learn how to evaluate leadership styles and their impact on strategic decisions
- ▶ Discuss why leadership styles need to be adapted in different situations
- ▶ Learn how to evaluate the impact of leadership styles on your organisation
- ▶ Learn how to evaluate two differing leadership strategies
- ▶ Determine situational variables which could cause a change in leadership strategy
- ▶ Analyse a leadership strategy to support your organisational direction



## Module two – Implementing organisational change strategies

This module is about identifying, developing and implementing change strategies to meet organisational objectives, using a range of management models, tools and techniques.

- ▶ Learn how to use a range of organisational change models or frameworks
- ▶ Apply a range of creative problem solving techniques to address change challenges
- ▶ Identify and justify change solutions that link to organisational strategic plans
- ▶ Learn how to evaluate a range of change implementation models
- ▶ Identify the criteria to select a change implementation model that supports organisational change
- ▶ Learn how to demonstrate the use of analytical tools to monitor the progress and the effect of change
- ▶ Assess monitoring and measurement techniques to change within your organisation
- ▶ Learn how to analyse strategies to minimize adverse effects of change
- ▶ Identify the processes to review the impact of the change
- ▶ Learn how to present the findings of the impact review

## Progression – Becoming a Chartered Manager

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by CMI, it's recognized and valued across all sectors. Chartered Managers' satisfaction with the accreditation is remarkably high – giving a net promoter score of +67 (CMI, March 2015)

## The impact of chartered manager

**A Chartered Managers average added value to their organisation.**

£391,443

## Better managers...

96% use Chartered Manager as proof of leading people & managing change

## Achieving results

73% Exceeding targets. 86% improving operations. 80% new product development

## Confident leaders

96% use Chartered Manager to showcase their continual learning & growth

## Excelling managers...

83% say they are better managers after achieving Chartered status

## Positive leaders

92% report greater self-awareness

## Client testimonial

*“The Trainer is full of energy and reinforced the fact that there is always an achievable solution with good communication in any given situation.”*

Area Manager – Charity



## Programme dates and times

Dates for all our courses can be found on our website or by contacting us (please see below).

## Programme cost per delegate

CMI Level 7 Award in Strategic Management & Leadership – £2,195 + VAT

CMI Level 7 Certificate in Strategic Management & Leadership – £2,595 + VAT

The cost includes leadership development modules, online learning materials, leadership assessments, experiential learning, registration, accreditation and certification.

Accommodation is provided in the Lake District along with breakfast and light refreshments – please see full details on final page.

## In-house delivery options

We can also deliver this programme in-house for a minimum of 6 delegates – please contact us for further details.

## Flexible payment terms

We are the most competitively priced provider of CMI Management and Leadership qualifications in the UK and understand how tough it is out there in the current economic environment. To help with this, we offer flexible payment terms for most of our programmes. If you are self funding, we can set up a payment plan by direct debit or credit card. Please contact us to see how we can help you.

## Next steps

Please contact us about dates, enrolments or other queries using any of the following methods:

Call us on 0845 094 0587

Email us on [info@resultsdrivengroup.co.uk](mailto:info@resultsdrivengroup.co.uk)

Complete an enrolment or enquiry form online

Check out our website: [www.resultsdrivengroup.co.uk](http://www.resultsdrivengroup.co.uk)

## Open residential courses in the Lake District with Results Driven Group

What makes the results driven experience different from any other residential course?

*Firstly we will start with the location...*

The northern Lake District around Keswick and Derwent Water is arguably one of the most beautiful areas in the UK. It does not matter which time of year you are there, the panorama is always changing and the views are always stunning.



*Secondly we use nature as a metaphor for learning...*

We believe that you think and work differently according to the environment you are exposed to and work in. We use all of the elements of nature to enhance the learning experience and take you out each day to experience outdoor learning...😊

All of the activities we use are safe and are tailored to the capabilities of each group.

**Earth** – the landscape around us, the Mountains, Valleys and different vistas according to the seasons.

**Air** – the different forces that the wind can create and the effect on the landscape that it has is awe inspiring!!

**Fire** – the strength of the sun and difference it can make to a view or an experience or how you feel allows you to reflect and look at things from different perspectives.

**Water** – the lakes and the rain, the background vistas that you can embrace in the different seasons make this a stunning place to learn.

### Client testimonial

*Fantastic way to learn and improve your skills. Environment unbelievable, enthusiastic trainer and the chance to meet an interesting group of people to exchange views and theories.*

Debbie Frisker



*Thirdly, the delegate experience is completely different...*

On any other residential course you would turn up at 09.30, do the course work and then go back to your hotel at 16.00. As part of the programme we spend time learning together, undertaking activities together, eating together and most of all having FUN. One delegate recently described this as homeliness and that he has never come across this type of experience before on a training course.

### Client testimonial

*A fast moving inspirational course which utilises a range of teaching methods in beautiful surroundings...*

Lisa Aitken

*Finally the networking aspect...*

This is something you can never recreate on a closed course. When you mix up clients who come from the public, private and third sectors, who have had completely different life experiences, different perspectives of how things work and job roles, then anything can happen!! It is usually pretty special and we have seen long lasting friendships developed over the time spent with us in the Lakes.

*Your accommodation and catering...*

We have 2 beautiful houses in Keswick where you will have your own bedroom. We also provide breakfast and light refreshments each day. Lunch and dinner are not included in the cost but there are many options in Keswick to buy snacks or enjoy meals out.

If you would like to see the properties, then please visit; [www.newlandshousekeswick.co.uk](http://www.newlandshousekeswick.co.uk) for further information

Hopefully this will give you an insight into why the results driven learning experience is different.

Regards

Chris Goodwin – MD – Results Driven Group